



January, 20th 2015

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Dear Sir or Madam,

As ChoYou Chief Operating Officer, a well-established global marketing agency in Paris, I certify that Miss Clémence de La Bretonnerie completed a six-month internship (between June 2nd and November 28th) as a marketing project Manager Assistant.

I want to share with you the fact that Clémence de la Bretonnerie accomplished with a lot of efficiency and intelligence the various missions she had to carry out. She equally succeeded in managing and executing specific marketing actions and in analysing and reflecting on marketing solutions.

I remain most impressed by the professionalism and the ease with which Clémence managed and organized, on her own, an event for our biggest client Salesforce.com. She perfectly understood the briefing and suggested original tools to emphasize this event, which she later presented to the client herself. I was totally confident in her work, as Clémence is equally serious and motivated. In addition to the fact that she is really at ease with people, she is also very rigorous.

Her understanding and analysing capacities are particularly developed. For example, she organized a trade show and dealt directly with the clients -Salesforce.com- with excellent interpersonal skills. Moreover, she gets a very good sense of listening and she is equally motivated working alone or with a team. She was asked, with two other interns, to build a communication plan for one of our clients. Thanks to her persuasive determination and her critical faculty she led the group to a very good project.


Most of all, she was deeply involved in all the missions she had to carry out. At the end of her internship she was completely considered as a member of our workforce. The marketing project managers relied on her with a total confidence and enjoyed working with her. I want to emphasize that Clémence has been the most valuable and brilliant talent among the young interns I have ever hired.

If Clémence de la Bretonnerie already has strong basis to work in a company, she hopes to expand her knowledge and to enrich her experience by following a internship in your company.

I ask you to consider her application with the biggest interest, as I am convinced that she will meet your requirements and your expectations.

I remain at your disposal to answer any other questions regarding her application.

Sincerely Yours,



Pierre Esmerian
ChoYou COO